



Security BSides Delaware
2207 Concord Pike, #117
Wilmington, DE 19803
sponsor@bsidesdelaware.com

Security BSides Delaware - Sponsorship Kit 2025

Security BSides Delaware, since 2010!!

Come to Delaware, the place where every company is incorporated, and all of them need cybersecurity expertise!

Increase revenue and mindshare by talking to CISOs, engineers, analysts, and influencers!

Come learn at multiple talk tracks, be part of a workshop, teach a class, bring your kids and have them learn how to code, hack, and pen test!

Sponsorship Opportunities

All sponsors who pledge \$1500 or more with payments and logo artwork received by the respective deadlines will get these features. Feel free to select multiple sponsorships.

- **Shirt Logo** - Your logo printed on the back of staff and attendee t-shirts
- **Web Logo** - Your logo featured on the BSidesDE website in the sponsor gallery
- **Social media** - Public thanks leading up to and following the conference as well as interaction with relevant content on your provided social media accounts
- **Print Logo** - your logo will be included on various printed conference materials
- **Table** - 1 table in sponsor village at the main floor (Availability is limited)
- **Sponsor Badges** - Up to 6 sponsor badges

Gold Sponsorships \$4500 each

- Badge Sponsor:** 1 available. Your logo will appear on every regular attendee badge.
- Lanyard Sponsor:** 1 available. Your logo will appear in an alternating pattern with the BSides Delaware logo on the lanyard that all attendees will be wearing.
- Video Sponsor:** The Video Sponsor's logo gets preferred placement in the video recordings of *every* talk! <https://www.youtube.com/user/BSidesDE>
- Left Sleeve T-shirt Sponsor:** 1 available. Your logo will be printed on the left sleeve of the t-shirts available for purchase at the conference, in addition to the logo on the back with all other sponsors. If you would like a different logo on the sleeve, talk to us, and get us the artwork by the above deadline, and we can make that happen.
- Right Sleeve T-shirt Sponsor:** 1 available. Your logo will be printed on the right sleeve of the t-shirts available for purchase at the conference, in addition to the logo on the back with all other sponsors. If you would like a different logo on the sleeve, talk to us, and get us the artwork by the above deadline, and we can make that happen.
- Spawncamp Sponsor:** 1 available. The children's badges will have your logo. A banner with your logo will be up in the Spawncamp area where children and their parents will be all day.



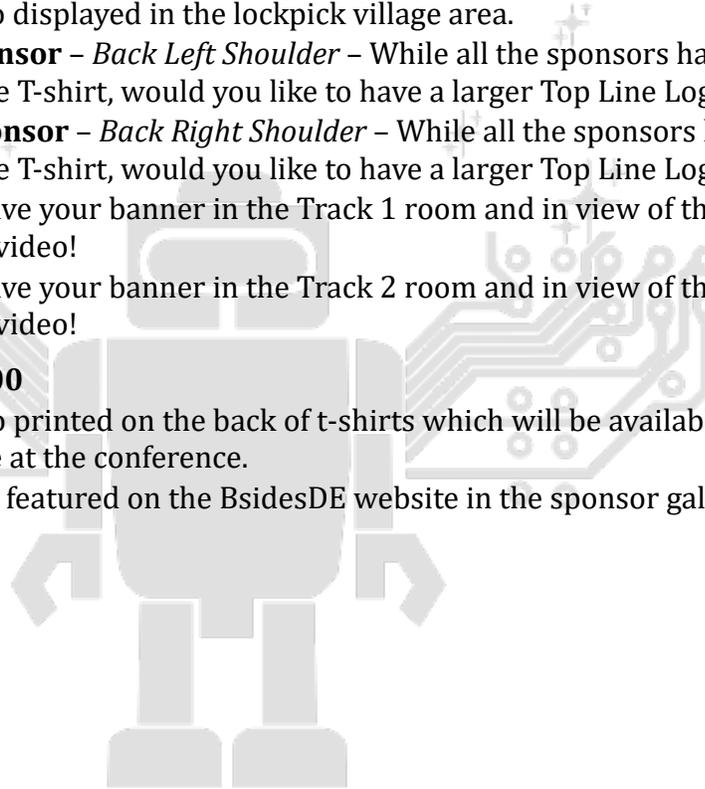
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Silver Sponsorships \$3000 each

- Bag sponsor:** 1 available. Provide us with your custom printed bags, and all participants will be sporting them during and after the conference!!
- Lunch Sponsor Friday:** 1 available. Attendees will receive a token with your logo on it granting them a discount for lunch on Friday.
- Lunch Sponsor Saturday:** 1 available. Attendees will receive a token with your logo on it granting them a discount for lunch on Saturday.
- Lockpick Village Sponsor:** 1 available. Sponsor the lockpick village, and have a banner with your logo displayed in the lockpick village area.
- T-Shirt Top Line Sponsor – Back Left Shoulder** – While all the sponsors have their logo on the back of the T-shirt, would you like to have a larger Top Line Logo?
- T-Shirt Top Line Sponsor – Back Right Shoulder** – While all the sponsors have their logo on the back of the T-shirt, would you like to have a larger Top Line Logo?
- Track 1 sponsor** - Have your banner in the Track 1 room and in view of the video stream and recorded video!
- Track 2 sponsor** - Have your banner in the Track 2 room and in view of the video stream and recorded video!

Bronze Sponsor Level \$1500

- Shirt Logo** - Your logo printed on the back of t-shirts which will be available for attendees to purchase at the conference.
- Web Logo** - Your logo featured on the BSidesDE website in the sponsor gallery





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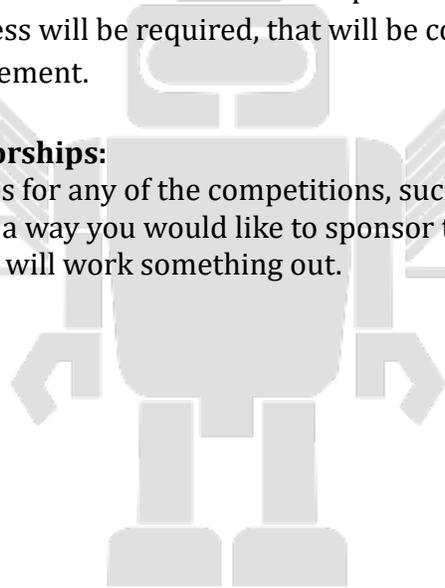
A La Carte Donors (Prices as listed):

This level will have your names listed on the BSidesDE website sponsor gallery.

- First Time Speaker Sponsor:** \$200. Unlimited availability. We will put out a call for first time speakers to contact us for sponsorship. This should cover a night in the hotel room block plus some mileage. **Enter number of speakers to sponsor:** ____
- Friends of BSidesDE:** \$50+. Unlimited availability. Donate \$50 or more to help us put on a great conference, get a donor badge, and get your name on the website!. **Enter amount to sponsor:** \$____
- Raffle Add-on - \$500**
 - We will reserve up to a 30 minute time slot in the schedule for you to conduct a raffle of the provided item(s) of your choice (subject to BSidesDE administration approval).
 - The raffle will be announced at the beginning of the day with periodic reminders throughout the day for attendees to enter
 - You are responsible for fulfillment of the prize for any raffle winners. If a shipping address will be required, that will be communicated as part of the raffle announcement.

In Kind and Custom Sponsorships:

Do you want to provide prizes for any of the competitions, such as training certificates? Or do you have another idea for a way you would like to sponsor the conference? Please contact us to discuss, and we will work something out.





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Deadlines

- Payments must be received promptly upon signing and no later than Net30 from date contract signing. Once payment is received, that sponsorship slot is locked in and unavailable for others to sponsor. This agreement is your invoice.
- Vector artwork of sponsor logos must be received by August 15. If appropriate vector artwork is not received by this date, your artwork may not be included on printed materials.

What you should send us

Bearing in mind the above deadlines, please be sure to send us the following as soon as it is available:

- This completed sponsor packet with selected sponsorship items above checked and the agreement below signed.
- **PAYMENT**
 - according to the terms of the below agreement, in the amount of the above selected sponsorships.
 - Payment methods accepted: Check, PayPal, Square
- **ART**
 - Vector logos for shirt, banners, and other print work (monochrome & color **vector** file formats: .EPS/.AI, .afdesign)
 - Web logo for website (.SVG, .PNG/.JPG etc.)
- **MARKETING**
 - Company social media accounts you want us to tag/mention
 - Company URL you want us to link from our website sponsorship gallery
 - Company URL for your careers or jobs page (if you are hiring).
 - Elevator pitch about company for press releases *
 - 1 line statement “marketing 1 liner” representing your company for emails or social media posts we sent out**

* 1 liner tips

- Can be about your company like a tag line or something you want attendees to know
- Short ~ 5-30 words

**Elevator pitch suggestions:

- 50-200 words about:
- What your company does
- Why you feel sponsorship is important
- What you hope to obtain through sponsorship and/or why people should come talk to you (jobs/recruiting and market feedback/testing are great ways to engage the audience!)
- Something else interesting about the company (focus on recently/this year that attendees might find memorable or want to know more about)



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#2025###

BILL TO

INVOICE

Contact Name
Client Company Name
Address
Phone, Email

Invoice Date:
Due Date:

DESCRIPTION	QTY	UNIT PRICE	TOTAL
BSidesDE Sponsorship			0.00
			0.00
SUBTOTAL			0.00

Thank you for helping make Security
BSides Delaware possible!!

Sponsorship amount \$ -

Terms & Instructions

Electronic payment:

PayPal: <https://www.paypal.com/paypalme/BSidesDE>

Venmo: <https://venmo.com/u/BSidesDE>

Payer responsible for any fees (up to 3.5%) incurred from electronic payment.

Pay via paper check:

Please mail check to:

Security BSides Delaware 2207 Concord Pike, #117 Wilmington, DE 19803

Paper check is the preferred method of payment as transaction fees can be avoided.



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Security BSides Delaware 2025 Support Terms and Conditions Agreement

1. Sponsorship Agreement: between the Security BSides Delaware organizer ("Organizer") and ("Sponsor") is valid from the date it is fully executed through the end of the sponsored event.
2. Sponsor Marketing Use Agreement: Sponsor may use the following tag line on its marketing materials during the term of this Sponsorship Agreement: "Official Sponsor of BSidesDE".
3. Production Timeline: In order for Organizer to fulfill all promotional benefits for Sponsor, Sponsor agrees to submit all required items (e.g. logo, promotional video, etc.) for selected Sponsor benefit items by the deadlines specified in the "Deadlines" section above.
4. Sponsor Trademark Usage Agreement: Sponsor agrees to allow Organizer to use Sponsor's trademark/logo/tagline solely to perform and fulfill its obligations under the Sponsorship Kit and this Sponsorship Agreement.
5. Sponsor Trademark Usage: Notwithstanding Section 4 above, Sponsor agrees to allow Organizer the right to use Sponsor's trademark/logo/tagline and graphics on all of the promotional benefits, including but not limited to:
 - 5.1. The Web banner ad to be posted on the event and Security B-Sides Web pages
 - 5.2. Sponsor benefit items Organizer detailed on the Support Package section
 - 5.3. Any Exhibit Hall promotional banner and signage/lanyard, etc.
6. Web Reference: Sponsor may publish an Internet hyperlink from Sponsor's website to the event-specific and Security B-Sides websites, and maintain the hyperlink as an active, functional, and correct link to the websites through the duration of the event and thereafter unless removal is requested by Sponsor.
7. Payment: Full payment must accompany this application and Sponsorship Agreement and be received by Organizer by the payment deadline specified in the "Deadlines" section above. The preferred payment method is by paper check made out to Security BSides Delaware, and mailed to 2207 Concord Pike, #117, Wilmington, DE 19803. Credit card or bank transfer can also be arranged. Failure to pay the full balance prior to the payment deadline may subject sponsorship to marketing delays or cancellation.
8. Non-endorsement: The use of Sponsor's name within Security B-Sides or event-specific websites or mailing lists does not constitute endorsement by Security B-Sides or Organizer of the Sponsor, the Sponsor's services, products or programs. Additionally, the Sponsor is not permitted to represent in any manner that such products, services, or programs have been endorsed by Security B-Sides or Organizer.



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- 9. Non-exclusivity: Neither Security B-Sides or Organizer awards exclusive sponsorship or establishes exclusive relationships with Sponsors. Sponsor shall not imply that such a preferential relationship exists between Sponsor and Security B-Sides or Organizer.
- 10. Limited Liability: In the event that circumstances beyond the commercially reasonable control of Organizer interferes with, or prevents, Organizer from fulfilling, in part, or all of, Sponsor’s promotional benefits under this Sponsorship Agreement, Sponsor, by signing this Sponsorship Agreement, holds Organizer, Security B-Sides, as well as their respective Board of Directors *harmless* from all legal and financial liability to Sponsor, caused by such circumstances, beyond the fee paid by Sponsor for this sponsorship.
- 11. Force Majeure: Neither Security B-Sides, Organizer, or Sponsor shall be deemed in default of this Sponsorship Agreement to the extent that performance of its obligations or attempts to cure any breach are delayed or prevented by reason of any act of God, fire, natural disaster, accident, act of government, or any other causes beyond its commercially reasonable control.
- 12. Rejection: Security B-Sides and Organizer reserve the right to reject a potential sponsor for any reason.
- 13. Entire Agreement: This and all attachments hereto, constitute the entire Sponsorship Agreement.

By signing below, you agree to all of the terms and conditions listed above.

Sponsor (Printed Name)

Sponsor (Signature)

Sponsor (Company Name)

Sponsor (Mailing Address)

Date

Sponsor Contact Email Address

Conference (Printed Name)

Conference (Signature)

Security BSides Delaware
Conference (Company Name)

2207 Concord Pike, #117, Wilmington, DE 19803
Conference (Mailing Address)

Date

sponsor@bsidesdelaware.com
Conference Contact Email Address



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Lockpick Village 2024



Talk Track



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Sponsor Area

